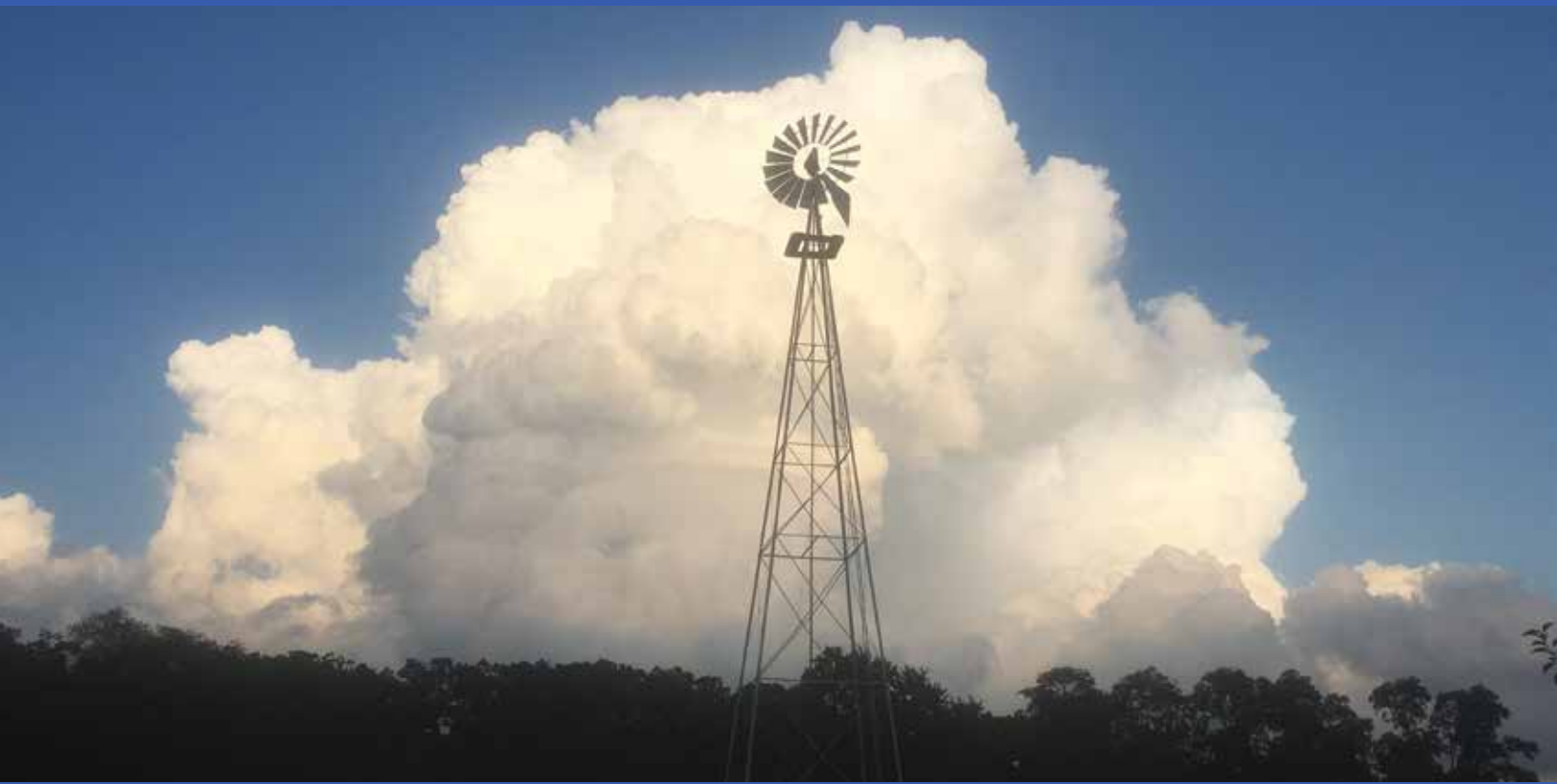




EXHIBITING 💧 SPONSORSHIP 💧 ADVERTISING



2019 CGA Annual Convention and Trade Show

October 17-19, 2019
Grand Sierra Resort and Casino
Reno, Nevada

From the CGA Convention & Education Committee

Dear potential vendor:

Thank you for taking the time to review this Exhibitor and Sponsor form for the 2019 Trade Show and Convention! We are looking forward to being back in Reno at the Grand Sierra Resort and Casino again. Please look through this prospectus and review the opportunities for Exhibiting, Advertising, and Sponsorship, and note the following:

- Choosing a booth is different this year!
- The hours of the show are different as well. You will have 4 NON-INTERRUPTED hours with attendees on one day!
- Exhibitor move-in is Thursday, Show is Friday, and lunch is free for vendors on Friday!
- Exhibit hall bar will come out around 3:00 p.m. on Friday for attendees and vendors to enjoy!
- If you wish to be included in the on-site program, your registration will need to be returned by August 28, 2019.

Advertisements

ADVERTISING OPPORTUNITIES

- \$300 – Full-page ad, 4.875" wide x 7.875" high
- \$225 – Half-page ad, 4.875" wide x 3.825" high
- \$125 – Quarter-page ad, 2.375" wide x 3.825" high
- \$75 – Business card-size ad, 3.5" wide x 2" high

Advertisements will be placed in the convention on-site brochure. This brochure will be given to attendees at the convention! All company logos and advertisements are due at CGA by August 28, 2019. Ads and logos must be BLACK & WHITE, high-resolution EPS or PDF files. They can be emailed to daves@goundh2o.org. Please contact David Schulenberg at 916-231-2134 if you have any questions about the format of your files.

ADDITIONAL SPONSORSHIP OPPORTUNITIES IN 2019 AVAILABLE:

Bowling – Banquet – Texas Hold'em – Wine Tasting – Individual Golf Holes! (More details on page 3)

Reserve Your Hotel Room



Grand Sierra Resort and Casino

2500 E 2nd St
Reno, NV 89595
(775) 789-2000
www.grandsierraresort.com

The following room rates are available:
\$129/\$149 USD per night
(Refer to California Groundwater Association when calling to get room block.) Room block cutoff is September 16, 2019.

Additional information and online registration available on CGA's home page. Go to www.goundh2o.org to get your link to the Grand Sierra Resort and Casino.

Sponsorships



Become a sponsor by August 28, 2019 and take advantage of the special early bird rates. Event is marketed to more than 1,000 contractors. Use this opportunity to put your company's name in front of this audience.

SPONSORSHIP OPPORTUNITIES

Bowling — \$3,000 (multiple available)

- Host 5 lanes
- Single signage
- Recognition in onsite/directory piece
- Recognition in newsletter

Banquet Sponsorship — \$1,000 (multiple available)

- Sponsorship signage at banquet
- Recognition in onsite/directory piece
- Recognition in newsletter

Texas Hold 'em — \$3,000 (1 available)

- Sponsorship signage at banquet
- Recognition in onsite/directory piece
- Recognition in newsletter

Drill Rig Level — \$2,500

- Free booth with premium location
- Free full-page ad in on-site program/directory
- Free half-page ad in newsletter for one year
- Name and logo on all signage for the show
- Logo and link on CGA website
- 30 drink tickets for attendees (Beer and Rail)

Water Truck Level – \$1,500

- 50% off booth fee plus premium location (\$225-\$360 value)
- Free half-page ad in the on-site program/directory
- Free quarter-page ad in newsletter for one year
- Name and logo on all signage for the show
- Logo and link on CGA website
- 25 drink tickets for attendees (Beer and Rail)

Pump Truck – \$1,000

- 25% off booth fee (\$138-\$180 value)
- Free quarter-page ad in on-site program/directory
- Free business card ad in newsletter for one year
- Name and logo on all signage for the show
- Logo and link on CGA website
- 20 drink tickets for attendees (Beer and Rail)

Trade Show Bar Sponsorship – \$750

- Multiple available
- 15 drink tickets
- Opportunity to place promotional materials at these location tables (responsibility of sponsoring company to produce and provide these materials)
- Recognition in onsite/directory piece
- Recognition in newsletter

Wine Tasting - \$500 (multiple available)

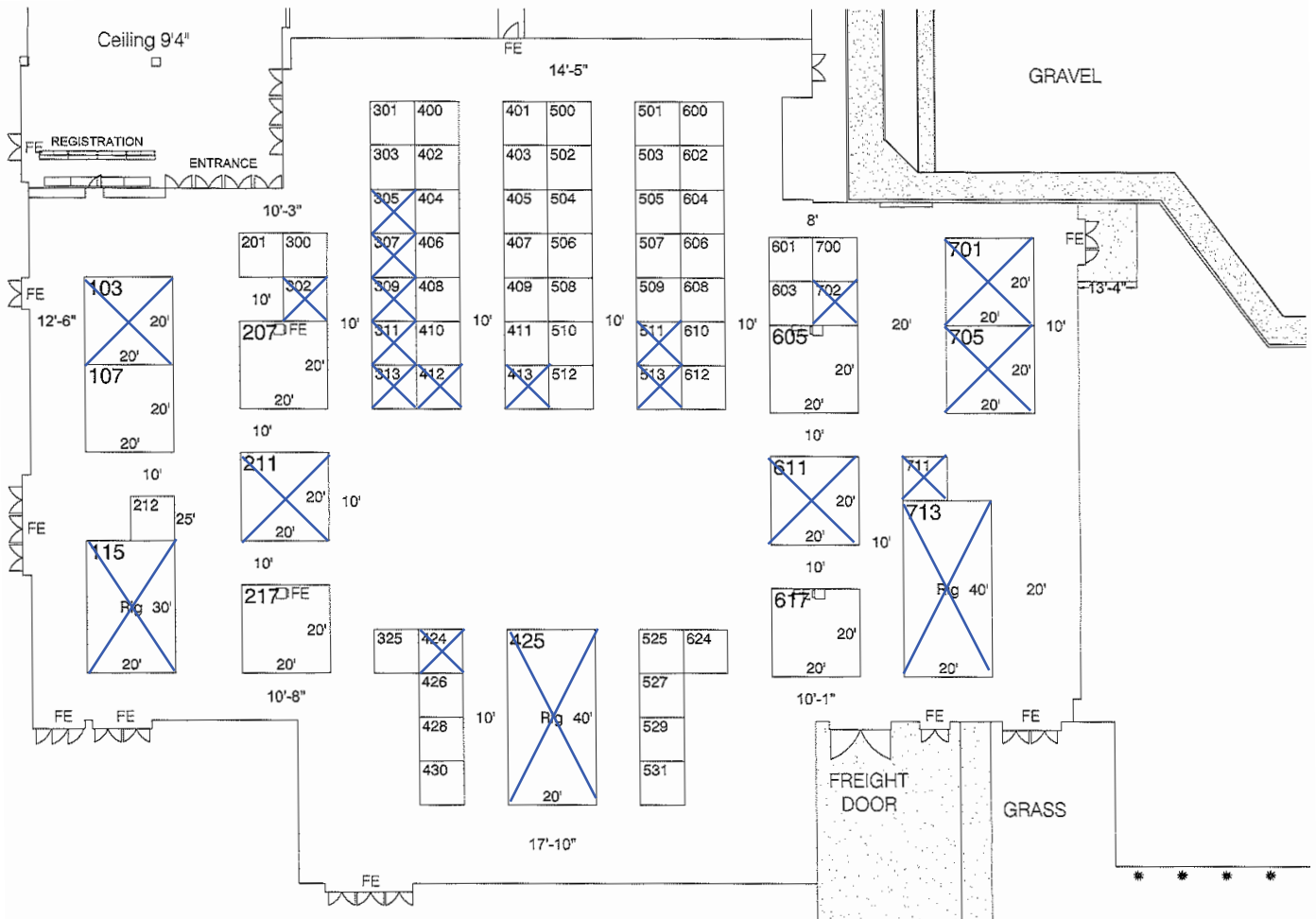
Golf Hole Sponsor – \$100 (18 available)

All companies participating in any level of sponsorship will be publicly thanked in the registration brochure (those committed to exhibit by the time it goes to print), at the convention, as well as in the follow-up newsletter that is sent out after the convention.

Exhibit Hall Layout



Grand Sierra Resort Silver State Ballroom, Reno Nevada October 17-19, 2019 Exhibit Hall Booth Layout



BOOTH REGISTRATION INCLUDES:

- 10' x 7' exhibit booth with blue and silver draping
- Skirted table and two chairs
- 2 free booth representatives
- Additional booth representatives are \$55/person
- All booth representatives may attend all sessions for free!
- Your company listed on the CGA's website!

EXHIBIT BOOTH*

MEMBERS

1st booth = \$800
Additional booths = \$300 each

NONMEMBERS

1st booth = \$950
Additional booths = \$350 each

* Prices reflect before August 28, 2019 date.
After date, prices increase.
Register early for reduced rates.

Booth Display Rules

1. TRADE SHOW SCHEDULE

Rig move-in:	Wednesday, October 16, 2019	10:00 a.m.–12:00 p.m.
Exhibit booth set-up:	Thursday, October 17, 2019	8:00 a.m.–5:00 p.m.
Trade show:	Friday, October 18, 2019	12:00–4:30 p.m.
Tear-down:	Friday, October 18, 2019	4:30–8:00 p.m.

2. SPACE

No portion of the booth area may be sublet or assigned to any other firm or person(s).

3. BOOTH ASSIGNMENTS

Booth and/or equipment space assignments are made on a first come, first served basis. CGA reserves the right to alter trade show layout and vendor location. Indicate your first, second, and third booth choice. No private room displays. (See floor plan for booth and equipment space layout.)

4. FIRE/SAFETY CODES

Each booth operator and vehicle equipment owner must comply with all federal, state, local, and Grand Sierra fire and safety codes. This includes disconnecting the battery and having gas tanks nearly empty.

5. INSURANCE

It is agreed that in no case shall CGA or its officers or directors or staff be responsible for any loss, theft, and damage by fire, or injury to any person or article.

6. LIABILITY

Each booth operator will be responsible for the space leased during the convention and will keep it free from hazards to persons on the premises. CGA and the Grand Sierra Resort and Casino will not be responsible for any injury that may occur to booth operators, their associates, or employees.

7. ELECTRICAL, INTERNET, and SHIPPING FREIGHT

After signing up to exhibit, companies will be able to place orders for additional services online or via forms that will be provided. If you have questions, please contact Dave Schulenberg at 916-231-2134.

8. FOOD and BEVERAGES

The sale and serving of food, beverage, and concessions of any kind is not permitted in the Grand Sierra Resort and Casino except with prior written permission from the Grand Sierra.

9. CANCELLATION POLICY

Cancellation policy applies to all items purchased on the exhibitor application form. With written cancellation notice received by 5:00 p.m. on August 28, 2019, cancellations will receive a refund, less a \$100 administrative charge. Cancellations after August 28, 2019 are nonrefundable. Notices of cancellation must be faxed to the CGA office at 614-898-7786. No-shows will not receive refunds.

10. PAYMENT POLICY

To be considered preregistered, CGA must receive your payment with this form.

Preliminary Schedule (subject to change)

WEDNESDAY-OCTOBER 16

10:00 am–12:00 pm **Rig move-in**

THURSDAY-OCTOBER 17

7:30 am–5:00 pm **Registration, badge pickup**
8:00 am–12:00 pm **NV Regulations Seminar** (4-hour seminar put on by the Nevada Division of Water Resources)
8:00 am–5:00 pm **Exhibitor move-in and set-up**
8:30 am **Golf** (offsite)
12:00–1:00 pm **Lunch** (On your own)
1:15–2:15 pm **Seminar A** – Well Disinfection
1:15–2:15 pm **Seminar B** – VFD Training – Low Harmonics /Yaskawa Drives
2:30–4:30 pm **Seminar C** – OSHA Trench/Confined Spaces/Safety and Accident Review-Silica Rules (OSHA)
2:30–4:30 pm **Seminar D** – Basics of E-Logging
6:00–11:00 pm **Bowling Meet and Greet** – Sponsored beverages and hors d'oeuvres
9:30 pm **Texas Hold 'em Tournament**

FRIDAY-OCTOBER 18

7:30 am–4:00 pm **Registration, badge pickup**
8:00–10:30 am **Additional Exhibitor set-up**
9:00–10:00 am **McElhiney Lecture** – Drilling markets must change – *Gary Hix*
10:15–11:15 am **Water Systems Council** – Legal updates nationwide – *Jessie Richardson*
11:30 am–12:00 pm **General Membership Meeting**
11:00 am–12:00 pm **Vendor Lunch**
12:00–1:00 pm **Attendee Lunch**
12:00–4:30 pm **Exhibit Hall Open** – Sponsored bar from 3:00–4:30
4:30–5:15 pm **Manufacturer & Supplier Meeting**
4:30–8:00 pm **Exhibit tear-down**
4:30–5:30 pm **Past Presidents Meeting**
6:00–6:30 pm **Reception, Silent Auction** – Music by Andrew Quindt – Sponsored by Preferred Pump
6:45–10:30 pm **71st Annual Banquet, Comedians & Live Auction** – Sponsored in part by Premier Pump

SATURDAY-OCTOBER 19

8:00–10:00 am **Registration, badge pickup**
8:45–9:45 am **Seminar A** – Technology for the Small Contractor
9:00–11:00 am **Seminar B** – Engines and Emissions
11:15 am–12:15 pm **Lunch**
11:15 am–2:00 pm **CGAA Luncheon and Program**
12:30–2:30 pm **Seminar C** – DOT Preparedness
12:30–2:30 pm **Seminar D** – Asset Protection/Succession/Disaster Readiness
2:45–4:15 pm **Wine Tasting**



Exhibitor/Sponsor Application

Company name: _____
 Contact: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____

BOOTH PREFERENCE:

1st: _____
 2nd: _____
 3rd: _____

Check all that apply:

EXHIBITS BOOTHS

	Early Bird		After August 28	
	Member	Nonmember	Member	Nonmember
Single	\$800	\$950	\$850	\$1,000
Double	\$1,100	\$1,200	\$1,150	\$1,250
Additional	\$300	\$350	\$350	\$400

BOOTH REPRESENTATIVES (Please print names clearly.)

- FREE! 1. _____
- FREE! 2. _____
- \$55 3. _____
- \$55 4. _____

BULK EQUIPMENT SPACE

Yes! We would like bulk equipment space.
 Rig space is \$4/per square foot and purchase of booth is required.
 Gross weight of vehicle _____ lbs.
 Length _____ x Width _____ = _____ Total square feet

ADDITIONAL EXHIBITOR OPTION

YES! We will donate items for the Silent Auction!
 I will donate the following item(s):

Ladies Program

SPONSORSHIPS

- Our company would like to sponsor the following:**
- Drill Rig Sponsor \$2,500
 - Water Truck Sponsor \$1,500
 - Pump Hoist Sponsor \$1,000
 - Trade Show Bar Sponsorship \$750
 - Bowling \$3,000
 - Banquet Sponsorship (3 available) \$1,000
 - Texas Hold 'em \$3,000
 - Golf Hole _____ # of Holes \$100
 - Wine Tasting \$500
 - Drink Tickets-Trade Show Floor
- \$70 per pack of 10, No. of packs _____ x \$70 = \$ _____ Total

ADVERTISEMENTS (AUGUST 28 DEADLINE)

- Our company would like to buy the following b&w ads for the convention program.**
- \$300 Full-page ad (4.875" wide x 7.875" high)
 - \$225 Half-page ad (4.875" wide x 3.825" high)
 - \$125 Quarter-page ad (2.375" wide x 3.825" high)
 - \$75 Business card-size ad (3.5" wide x 2" high)

SCHOLARSHIP FOUNDATION

- I would like to donate to the Clint Burden Memorial Scholarship.
 - I would like to donate to the CGA Memorial Scholarship.
- Amount I wish to donate: \$ _____

PAYMENT INFORMATION

To be considered preregistered, CGA must receive your payment with this form. Any registrations received prior to August 28, 2019 receive the early bird rate.

Grand total: \$ _____
 Check enclosed (made payable to CGA)
 Visa
 MasterCard

Credit Card Number _____
 Card Exp. Date _____ 3-Digit Security Code _____
 Cardholder Name _____
 Cardholder Phone Number _____
 Cardholder Address _____

I approve the above amount to be charged to the credit card indicated.
 Cardholder Signature _____
 Date _____

AGREEMENT

Signer agrees to the rules governing all aspects of exhibit and equipment space, as printed in this packet, including all Booth Display Rules on page 5.

Printed Name _____
 Signature _____
 Date _____

(For office use only.)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

PLEASE RETURN FORM WITH PAYMENT TO:

California Groundwater Association
 1017 L Street – PMB #312
 Sacramento, CA 95814-3805
 916-231-2134 Office
 614-898-7786 Fax



California Groundwater Association
1017 L Street, PMB #312
Sacramento, CA 95814-3805
(916) 231-2134 Phone
(614) 898.7791 Fax
www.groundh2o.org

Thank you to YOUR CGA Convention and Education Committee

Cliff Fasnacht, Secretary

Keri Greenwood

Mike Guardino, VP

Tim Guishard

Ron Hedman

Vicky Hedman

John Hofer

Jeannie Landino

Erik Lowe

Ty Martin

Dan Meyer

Mike Meyer

Gary Mickelson

Stephanie Mickelson

Dennis Quindt

Karen Weimer

Jeremy Wire

Special Discount Offers!

AUGUST 28, 2019 IS THE MAGIC DATE!

Exhibit Booths: Register your booth by August 28, 2019 to receive the Early Bird Rate!

Registration form AND payment must be received by August 28, 2019 in order to qualify for these discounts.