

CALIFORNIA GROUNDWATER ASSOCIATION

2023

Annual Conference and Trade Show

October 17-19, 2023
Harveys Lake Tahoe
Stateline, Nevada



- 💧 EXHIBITING
- 💧 SPONSORSHIP
- 💧 ADVERTISING



Venue and Hotel Information

Harveys Lake Tahoe
50 Highway 50
Stateline, Nevada 89449
(775) 588-6611



Accommodations: CGA has secured a limited block of rooms on a first come, first served basis at the group rate of \$59 per night October 16, 17, and 18, plus any applicable fees and taxes. This rate applies to the CGA room block and is valid until the September 16 cutoff date, unless our room block has been filled before that date. To make your reservations online, visit groundh2o.org/events to access the link to the hotel. To make reservations by phone, call the number listed above and be sure to mention group code S10CGW3. Remember, you are responsible for securing your own reservations. For guest check-in and checkout times, please contact the hotel directly.

Branding and Marketing Opportunities

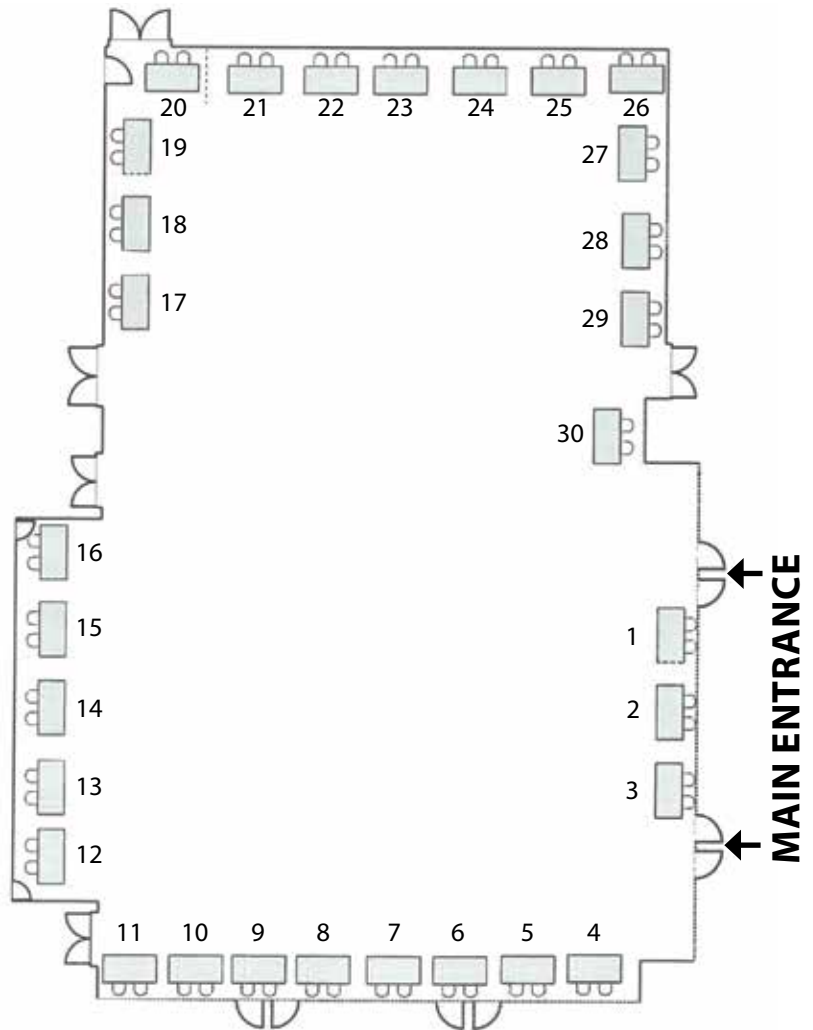
TABLETOP EXHIBIT OPPORTUNITIES

TABLETOP BOOTH RATES

	Early Bird	
	Member	Nonmember
Single	\$800	\$1,150
Additional	\$300	\$400
After September 1		
	Member	Nonmember
Single	\$1,000	\$1,500
Additional	\$350	\$450

TABLETOP REGISTRATION INCLUDES:

- 6-foot table, skirted
- 2 free representatives
- Additional representatives are \$55/person
- All representatives may attend all sessions for free
- Your company listed on CGA's website!



SPONSORSHIP OPPORTUNITIES

All companies participating in any level of sponsorship will be publicly thanked in the on-site program/directory (those committed to exhibiting by the time it goes to print) and at the convention, as well as in the follow-up newsletter that is sent out after the convention.

Drill Rig Level — \$2,500

- Free table with premium location
- Free full-page ad in the on-site program/directory
- Name and logo on all signage for the show
- Logo and link on CGA website

Water Truck Level — \$1,500

- 50% off booth fee plus premium location (\$225-\$360 value)
- Free half-page ad in the on-site program/directory
- Name and logo on all signage for the show
- Logo and link on CGA website

Pump Truck Level — \$1,000

- 25% off booth fee (\$138-\$180 value)
- Free quarter-page ad in the on-site program/directory
- Name and logo on all signage for the show
- Logo and link on CGA website

Trade Show Bar Sponsorship — \$750 (multiple available)

- Opportunity to place promotional materials at these location tables (responsibility of sponsoring company to produce and provide these materials)
- Recognition in the on-site program/directory
- Recognition in newsletter

Golf Hole Sponsor — \$100 (18 available)

- Tuesday, October 17, offsite at the Genoa Lakes Golf Course, 9:00 a.m.-5:00 p.m.

PROGRAM/DIRECTORY ADVERTISING OPPORTUNITIES

- \$500 — Full-page ad, 8.375" wide x 11.125" high
- \$375 — Half-page ad, 7.125" wide x 4.875" high
- \$250 — Third-page ad, 4.694" wide x 4.75" high
- \$125 — Quarter-page ad, 3.475" wide x 4.75" high

All company logos and advertisements should be emailed to daves@groundh2o.org by August 28, 2023. Ads and logos must be b&w or color, high-resolution (300 dpi or greater) EPS or PDF files.

CGA 2023 Annual Conference and Trade Show Exhibitor/Sponsor/Advertiser Application



Company name _____
 Contact _____
 Address _____
 City/State/Zip _____
 Phone _____ Fax _____
 Email _____

PLEASE RETURN FORM WITH PAYMENT TO:

California Groundwater Association
 1017 L St., PMB #312
 Sacramento, CA 95814-3805
 You may also fax the form to
 (614) 898-7786, phone (916) 231-2134,
 or register online at www.groundh2o.org.

TABLETOP BOOTH

	Early Bird		After September 1	
	Member	Nonmember	Member	Nonmember
Single	\$800	\$1,150	\$1,000	\$1,500
Additional	\$300	\$400	\$350	\$450

TABLE PREFERENCE: 1st _____ 2nd _____ 3rd _____

ADDITIONAL EXHIBITOR OPTIONS

"YES! We will donate items for the live auction! We will donate the following items:

Ladies Program

SPONSORSHIPS

Our company would like to sponsor the following:

- Drill Rig Sponsor \$2,500
- Water Truck Sponsor \$1,500
- Pump Truck Sponsor \$1,000
- Trade Show Bar Sponsorship \$750
- Golf Hole Sponsor for _____ # of holes \$100

ADVERTISEMENTS (AUGUST 28 DEADLINE)

Our company would like to buy the following ads for the convention program/directory:

- \$500 — Full-page ad, 8.375" wide x 11.125" high
- \$375 — Half-page ad, 7.125" wide x 4.875" high
- \$250 — Third-page ad, 4.694" wide x 4.75" high
- \$125 — Quarter-page ad, 3.475" wide x 4.75" high

SCHOLARSHIP FOUNDATION

I would like to donate to the Clint Burden Memorial Scholarship.
 Amount I wish to donate: \$ _____

I would like to donate to the CGA Memorial Scholarship.
 Amount I wish to donate: \$ _____

PAYMENT INFORMATION

To be considered preregistered, CGA must receive your payment with this form. Any registrations received prior to August 28, 2023 receive the early bird rate.

Grand total: \$ _____

- Check enclosed (made payable to CGA)
- Visa
- MasterCard

Credit card number _____

Card exp. date _____ 3-digit security code _____

Cardholder name _____

Cardholder signature _____

AGREEMENT

Signer agrees to the rules governing all aspects of exhibit and equipment space, as printed in this packet, including all booth display rules as shown below.

Printed name _____

Signature _____

Date _____

DISPLAY SCHEDULE AND RULES

TRADE SHOW SCHEDULE

Exhibitor setup — Tuesday, October 17, 12:00-6:00 p.m., and Wednesday, October 18, 8:00-10:30 a.m.

Trade Show — Wednesday, October 18, 12:00-4:00 p.m. and 6:00-10:30 p.m.

TRADE SHOW RULES

1. **SPACE:** No portion of the display area may be sublet or assigned to any other firm or person(s).
2. **DISPLAY ASSIGNMENTS:** Space assignments are made on a first come, first served basis. CGA reserves the right to alter trade show layout and vendor location. Indicate your first, second, and third booth choice. No private room displays. (See floor plan for space layout.)
3. **FIRE/SAFETY CODES:** Each table operator and vehicle equipment owner must comply with all federal, state, local, and Harveys Lake Tahoe, Stateline fire and safety codes. This includes disconnecting the battery and having gas tanks nearly empty.
4. **INSURANCE:** It is agreed that in no case shall CGA or its officers or directors or staff be responsible for any loss, theft, and damage by fire or injury to any person or article.
5. **LIABILITY:** Each table operator will be responsible for the space leased during the convention and will keep it free from hazards to persons on the premises. CGA and Harveys Lake Tahoe, Stateline will not be responsible for any injury that may occur to table operators, their associates, or employees.
6. **ELECTRICAL, INTERNET, and SHIPPING FREIGHT:** After signing up to exhibit, companies will be able to place orders for additional services online or via forms that will be provided. If you have questions, please contact Dave Schulenberg at (916) 231-2134.
7. **FOOD AND BEVERAGES:** The sale and serving of food, beverages, and concessions of any kind is not permitted in Harveys Lake Tahoe, Stateline except with prior written permission from Harveys Lake Tahoe, Stateline.
8. **CANCELLATION POLICY:** Cancellation policy applies to all items purchased on the exhibitor application form. With written cancellation notice received by 5:00 p.m. on August 28, 2023, cancellations will receive a refund, less a \$100 administrative charge. Cancellations after August 28, 2023 are nonrefundable. Notices of cancellation must be faxed to the CGA office at (614) 898-7786. No-shows will not receive refunds.
9. **PAYMENT POLICY:** To be considered preregistered, CGA must receive your payment with this form.



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 Sacramento, CA 95814-3805
 phone (916) 231-2134
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TUESDAY, OCTOBER 17

7:30 a.m.-5:00 p.m.	Registration, badge pickup
8:00 a.m.-12:00 p.m.	Mud School
8:00 a.m.-2:00 p.m.	Nevada Update
9:00 a.m.-5:00 p.m.	Golf Tournament off-site at the Genoa Lakes Golf Course
12:00-1:00 p.m.	Lunch (on your own)
12:00-4:00 p.m.	In-the-Field Troubleshooting
12:00-6:00 p.m.	Exhibitor setup
4:30-5:30 p.m.	Class TBA
6:00-8:00 p.m.	Social time
8:00 p.m.	Poker Tournament

WEDNESDAY, OCTOBER 18

7:30 a.m.-4:00 p.m.	Registration, badge pickup
8:00-9:00 a.m.	General Membership Meeting
8:00-10:30 a.m.	Exhibitor setup (final)
9:00-10:00 a.m.	CGA class — Overhead Power Lines
9:00-10:00 a.m.	WQA class
10:00-11:00 a.m.	CGA class — Pump Curves/Electric Motors
10:00-11:00 a.m.	WQA class

11:00 a.m.-12:00 p.m.	Attendee lunch
11:00 a.m.-12:00 p.m.	Vendor lunch
12:00-4:30 p.m.	Vendor time
2:30 p.m.	Trade Show bar opens
4:30-5:15 p.m.	Manufacturers and Suppliers Meeting
4:30-5:30 p.m.	Past Presidents Meeting
6:00-6:30 p.m.	Reception, vendor time
6:45-10:30 p.m.	75th Annual Banquet, Silent Auction, and raffle prizes

THURSDAY, OCTOBER 19

7:00-10:00 a.m.	Vendor teardown
7:30-10:00 a.m.	Registration, badge pickup
Times TBA	CGAA Ladies Program
8:00-9:00 a.m.	Fleet Management/DOT
8:00-9:00 a.m.	Safety — Brock Yordy
9:00-10:00 a.m.	Drilling Equipment Resources
9:00-10:00 a.m.	Recruitment — Brock Yordy
10:00-11:00 a.m.	Cotey Chemical
10:00-11:00 a.m.	Tanks
11:00 a.m.	Board Meeting

SCHEDULE SUBJECT TO CHANGE.